

Skill Empowerment by SRTRI Brief Presentation



SWAMY RAMANANDA TIRTHA RURAL INSTITUTE

Jalalpur, Bhoodan Pochampally, Yadadri-Bhuvanagiri Dist. T.S.

Pujya Sri Swamy Ramananda Tirtha



SRTRI – Backdrop

- Swamy Ramananda Tirtha Rural Institute (SRTRI) was established in 1995 by the then Government of Andhra Pradesh and presently working under Panchayat Raj & Rural Development Department, Govt. of Telangana. It was inaugurated by the then Prime Minister of India Late Sri P.V.Narasimha Rao.
- SRTRI was promoted on the lines of New Education Policy 1986, which states “The new pattern of the Rural University will be consolidated and developed on the lines of Mahatma Gandhi’s revolutionary ideas on education so as to take up the challenges of micro planning at gross root levels for the transformation of rural areas”.



SRTRI- Objectives

- To play a pro-active role in the cause of rural development and rural transformation following the Gandhian principles and Bhoodan movement.
 - To provide education and training for rural development and train artisans, craftsmen and professional to work in rural areas.
 - To give short term and long term, formal and non-formal training to extension workers, teachers, and other personnel in all areas of rural development.
 - To identify and train potential promoters of rural development.
 - To promote indigenous technical knowledge and approaches to Gandhian concept of health, education and rural development.
-



SRTRI – In its First Decade

- ▶ Evaluated “Supply of Improved Toolkits to Rural Artisans (SITRA)” and its impact on rural livelihoods across united state of Andhra Pradesh.
- ▶ Conducted impact study on DWACRA Project in promoting production and marketing skills of the women groups.
- ▶ Actively worked for APRLP and other livelihood projects in the state.
- ▶ Compiled a Directory of 500 Rural Technologies (viable livelihood options and enterprises) for the potential entrepreneurs.
- ▶ Devised and implemented specially designed training modules on EDP for SHGs.
- ▶ Conducted EDP Training Programs under CMEY / RYS Schemes of Youth Services Department in the state.
- ▶ Conducted comprehensive field studies for exploring viable employment opportunities in different districts of the state.
- ▶ Worked with several ministries and departments of both central and state.
- ▶ Skilled more than 60,000 youth and women and promoted self-employment.



SRTRI – at Current

- The Institute presently is actively engaged in provision of market-driven, employment potential short-duration skill development programs in the following sectors.

- ▶ Apparel
- ▶ Automotive
- ▶ BFSI
- ▶ Capital Goods
- ▶ Electrical
- ▶ Electronics
- ▶ Entrepreneurship
- ▶ IT & ITES
- ▶ Renewable Energy



SRTRI – Campus Training Programs 2017-18

S No	Course Code	Course Name	Duration	Min. Qualification
1	AMH/Q1947	Self Employed Tailor	3 months	SSC
2	AMH/Q1210	Assistant Fashion Designer	3 months	SSC+AMH/Q1947
3	GAR 510	Zardosi Work	3 months	SSC
4	GAR 513	Ornamentalist – Hand Work Specialist Combination of different skills	3 months	SSC
5	GAR 502	Zig-Zag Machine Embroidery	3 months	SSC
6	FAD 708	Accessories Designer	3 months	SSC
7	CSC/Q0115	CNC Operator – Turning	2 months	SSC/ITI
8	AUR 701	Basic Automotive Servicing 2&3 wheeler	3 months & 2 weeks	SSC Pass
9	ELE 701	Electrician Domestic	4 months	SSC Pass
10	ELC 703	Repair and Maintenance of Personal Electronic Devices	3 months & 2 weeks	SSC Pass
11	RNE 701	Solar Electric System Installer & Service Provider	3 months & 2 weeks	Inter/ITI
12	ICT 701	Accounts Assistant using Tally	3 months & 2 weeks	B.Com. Pass
13	ICT 702	DTP and Print Publishing Assistant	3 months & 2 weeks	Inter Pass
14	ICT 703	Computer Hardware Assistant	3 months & 2 weeks	Inter Pass
15	AMH/Q0301	Sewing Machine Operator	3 months	SSC Pass

SRTRI – Skill Training Pedagogy

- ▶ All are NSQF aligned and subject to external assessment.
- ▶ Offered free of cost to all sections of the society.
- ▶ Admission through screening and counselling.
- ▶ Practice driven with focus on latest technology.
- ▶ Periodic and course–end assessments.
- ▶ Equal focus of soft skills and personality development.
- ▶ English communication practice sessions.
- ▶ Guest lecture by industry, banking institutions, etc.
- ▶ Knowledge sharing through Library and events.
- ▶ Exposure visits to industry and units.
- ▶ Campus Placements and career progress support.
- ▶ Special guidance on enterprise promotion.
- ▶ Continuous monitoring and support.



SRTRI – Infra at Campus

- ▶ Spread across a sprawling 100 acres
- ▶ The infrastructure include:
- ▶ Administrative block
- ▶ 6 Nos. IT Labs with more about 250 systems
- ▶ Workshops in respect of apparel, automotive, capital goods, electrical, electronics, IT & ITEs, solar energy, soft skills, etc.
- ▶ Digital class rooms
- ▶ Seminar hall (50 seating capacity)
- ▶ Meeting hall (200 seating capacity)
- ▶ Staff rooms
- ▶ Library
- ▶ Three hostels and one dormitory
- ▶ Staff quarters



SRTRI – Extension Training

- ▶ Some of the skill training programs are offered through extension mode.
- ▶ The local youth and women are trained at their door steps in locally sustainable trades.
- ▶ After the training, the candidates trained are guided to promote their own micro-enterprises.
- ▶ If possible, the candidates are assisted to get gainful wage-employment.
- ▶ The continuance of the extension center shall be subject to demand for such training.
- ▶ Later the center shall be shifted to some place of training as per the demand.
- ▶ Presently, there are 43 such extension training centers in the state.



SRTRI – DDUGKY

- ▶ SRTRI is one of the PIA for “Deen Dayal Upadhyaya Grameen Kaushlya Yojana (DDU-GKY)” in Telangana State
- ▶ The Institute is given a target of training and placing 2250 candidates over 3-years period (2015-2018).
- ▶ The Institute completed 98% of target with the on-going batch (Nov. 2017 – Feb. 2018).
- ▶ Placed more 68 % of the trained and about 20% took up self-employment.
- ▶ Addition target of 924 candidates is given just recently by EGMM.
- ▶ Many of the placed are earning around Rs. 15,000/- per month and the average salary is around Rs. 9,500/- per month.



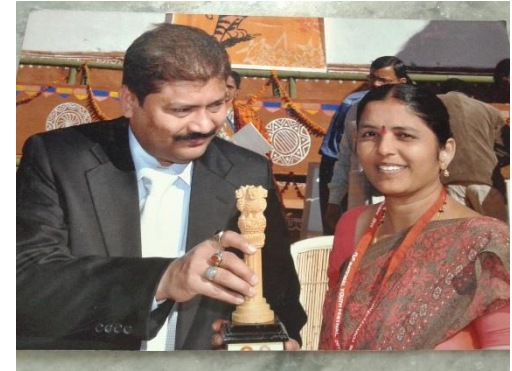
SRTRI – New Initiatives

- ▶ SRTRI took up three important initiatives as Piolet basis recently.
- 1. **“Cloud Computing”** Program to B.Tech. / MCA students – wherein the training is given by experts working in IBM Cloud.
- 2. **“Naipunyam”** – a women entrepreneurship development program across all the mandal head-quarters of Yadadri-Bhuvanagiri district.
- 3. **“Jayam Manade”** – a competitive coaching training program for unemployed youth aspiring for different government or public sector jobs. Currently, TS-TRT coaching by domain experts is being run in the campus.



SRTRI – Achievements in Brief

- ▶ Skillfully empowered more than 1.70 lakh unemployed youth and women across the state till now.
- ▶ More than three-fourths of them are either self-employed or wage-employed.
- ▶ Some of them could emerge as nationally reputed entrepreneurs with a turnover in lakhs and employing people in tens.
- ▶ During the last financial year 2016-17, as many as 4595 candidates were skilled and provided employment. In the current year (first 3 quarters) 3832 candidates were trained.
- ▶ Successful in getting industry partnership from three premium industries across training, assessment and placement value chain.
 1. TVS Motor Company Ltd.
 2. Micromatic Machine Tools Pvt. Ltd.
 3. Schneider Electric India Ltd.



Felicitation to Telugu Innovators



Telangana NRI association is felicitating Gross Root Innovator
Mr. Bommagani Mallesam who made Solar Sprayer on 27-01-2015



Thank You All

Swamy Ramananda Tirtha Rural Institute

Jalalpur, Bhoodan Pochampally, Yadadri-Bhuvanagiri Dist. T.S.

Website: www.srtri.in

<https://srtri.blogspot.in/>

